

Interreg 30 years: Project Slam

Interreg  Project Slam



What is the Interreg Project Slam?

- **A competition**, at EU Regions week
- By Interact for all of Interreg
- **To promote innovative communication**
- **Present** a project in a fun and engaging way
- Online competition for best video
- **Live audience** votes for the best final performance



Project Slam 2020 – 30 Years theme

- Full branding integration
- Full thematic integration



green connections
neighbour cohesion
youth cooperation

Interreg project slam 2019

Video on Project slam 2019

<https://youtu.be/lxklsa1Czkc>



Timeline

PROJECT PHASE	START	END	PROJECT PHASE	START	END
PREPARATION OF CALL	10.02.2020	22.03.2020	SUPPORT BY EXTERNAL	01.06.2020	12.10.2020
CALL FOR APPLICATIONS OPEN	02.03.2020	15.05.2020	SOCIAL MEDIA CAMPAIGN	01.08.2020	30.09.2020
ASSESSMENT OF APPLICATIONS	18.05.2020	29.05.2020	REHEARSAL & PERFORMANCE	12.10.2020	14.10.2020

2020

JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE						
L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D
		1	2	3	4	5						1	2							1			1	2	3	4	5					1	2	3	1	2	3	4	5	6	7
6	7	8	9	10	11	12	3	4	5	6	7	8	9	2	3	4	5	6	7	8	6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14
13	14	15	16	17	18	19	10	11	12	13	14	15	16	9	10	11	12	13	14	15	13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21
20	21	22	23	24	25	26	17	18	19	20	21	22	23	16	17	18	19	20	21	22	20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28
27	28	29	30	31			24	25	26	27	28	29	23	24	25	26	27	28	29	27	28	29	30				25	26	27	28	29	30	31	29	30						
													30	31																											
JULY							AUGUST							SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D	L	M	X	J	V	S	D
		1	2	3	4	5						1	2		1	2	3	4	5	6				1	2	3	4						1	1	2	3	4	5	6		
6	7	8	9	10	11	12	3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13
13	14	15	16	17	18	19	10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20
20	21	22	23	24	25	26	17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27
27	28	29	30	31			24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31			
							31																					30													

Cooperation works

www.interact-eu.net